

**MILLENNIAL  
MONEY  
MAN**



# **HOW TO MAKE THE MOST MONEY DRIVING WITH POSTMATES**

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If you're thinking about picking up a driving gig to earn some extra cash, Postmates beats every other delivery gig in terms of flexibility and earning potential.

1. You keep 100% of your tips. Corporate's not skimming their share of the work YOU put into the customer experience.
2. With over 40 cities and an exploding demand, Postmates needs YOU!
3. No need to pre-schedule work. Get the alert on your Fleet app and opt in or Auto Accept to automatically take new orders and reduce your wait time. Stay as busy as you want...your business, your choices.

If you want the extra cash, there's plenty to go around for you to create a side hustle with a big payout.

Ready to cash in on Postmates? Click [here](#) to get started.

## SO WHAT IS POSTMATES ANYWAY?

Founded in 2011, Postmates is *the* premier on-demand delivery service. Whether it's food delivery from the new local hotspot, tequila to make your favorite margaritas, tennis balls for your match after work, or toner to print your kid's research paper, Postmates delivers and its couriers are cashing in on the flexibility and financial payout of an on-demand economy.

## **NO CAR? NO PROBLEM**

Postmates flexibility allows couriers to deliver as they please, via car, bike, scooter, longboard...whatever works for you and gets the goods delivered on time.

## **HOW DO I BECOME A POSTMATES COURIER?**

It's easy to join the Postmates Fleet. Click [here](#) to get started.

You'll provide some basic information and authorize a criminal background check, set up your direct deposit and your Postmates credit card for covering customer orders, create your profile, download the Fleet app, and start delivering!

## **HOW MUCH CAN YOU MAKE WITH POSTMATES?**

So as you can guess, there are various factors that go into how much Postmates couriers can make like

- Your home-based city.
- The time of day when you opt in for deliveries, including your wait time.
- How many hours you work.

On average, couriers self report \$10-\$25.

Of course, how much you make depends on your own situation and how much you plan to take on in your new Postmates side hustle. But overall, your earnings for each delivery consist of:

- An amount for each completed pick-up
- An amount for each completed drop-off

- A per-minute-waited rate for the time you spend at the pick-up location
- A per-mile rate for the distance between the pick-up and drop-off locations
- 100% of your tips. You're not sharing anything with corporate.

Get paid in weekly direct deposits or opt in for an instant payout and cash out after your delivery. This instant payout has a \$0.50 fee per transaction.

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And if you want to maximize earning potential with your new Postmates gig, take note.

## **HERE ARE 10 MASTER-LEVEL MOVES TO MAKE THE MOST MONEY DRIVING WITH POSTMATES**

1. **Pick Peak hours.** Most people get hungry around the same time, so it makes sense that if you want more delivery options, work when people are eating or have time to themselves for projects around the house and entertaining.

According to Postmates, the times you're most likely to see delivery notifications are:

- Between 10:30am-1:30pm every day for the lunch rush.
- Between 5:30pm-8:30pm every day for the dinner rush.
- Weekends, all day and night.

2. **Upgrade your GPS.** Clearly, on-time delivery is one of keys to Postmates success. Make sure that you're using the best, most up-to-date GPS so that you can avoid traffic jams or construction detours that can delay your delivery. Your phone's map app may be good, but think about using a real-time traffic app, like Waze to level up your expediency and overdeliver on your customer's expectation.
3. **Use Hot Spots.** If you live in or near a big city or active market, there will be **Hot Spots** that will show up in red on your Postmates Fleet app. The darker the red, the more likely you are to get an order. Check the app during peak hours and, if necessary, head over there so that you're closer and more convenient to accept an order. And while you're at it...
4. **Turn on Auto-Accept.** This feature in the Postmates Fleet app will automatically add new deliveries to your route while you're out and about. This reduces your wait time between deliveries, and you can turn it on and off anytime. It works best during peak hours and, ideally, in hot spots.
5. **Batch deliveries.** Combine multiple orders from one pickup location and then drop them off to different locations. Once you make the first delivery, your Fleet app will guide you to subsequent deliveries. Earn on each leg of each delivery.
6. **Chain deliveries.** If you're in a hot zone, pick up orders from different locations in the area and deliver them to multiple locations
7. **BONUSES!** Maximize your Postmates earnings as a superstar courier who earns bonuses for a job well done. You'll be notified of all incentives and bonuses in your Fleet app.
  - o First, there are **Crushers**. These payout bonuses are given once you complete a set number of deliveries within a set

period of time. This is over and above **guaranteed earnings** and **tiered guaranteed earnings**, which guarantee a minimum payout for deliveries done within a certain window of time.

- You also can earn a **Bonus per Delivery** for every order that you completed within a particular time frame. This \$1-\$2 bonus per order adds up.
- Also, once you start your deliveries, you'll qualify for **sign-on bonuses**
- AND if you get your friends to start driving for Postmates, you'll earn **referral bonuses**.

8. **Blitz Pricing.** When the number of orders exceeds the number of available couriers, you win! This incentive is given to couriers who deliver in peak hours.

9. **Cash in on fringe benefits.** Postmates Perks offers employees various tools to help with the tasks of adulting related to taxes, health care, continuing education and more. Make 10 deliveries in a month and qualify for PerkSpot, which provides discounts and exclusive offers from local-to-you and national companies.

10. **Show your customers the love.** Over-delivering on your customers' expectations is a sure-fire way to improve your chances of a tip that exceeds your expectations. Here are some tips to make you a superstar Postmates courier.

- **Communication is critical.** Stay in touch with your customer and keep them in the loop. Let them know the status of their order and if anything is running late. If the item isn't available, contact your customer to inquire about a substitute. Give them a heads up when you're on the way so they have an idea of your ETA.

- **Everything counts.** Deliver hot food hot and cold food cold. Make sure nothing gets crushed. Smile and be friendly. The Golden Rule applies as much here as anywhere.
- **Provide the human touch.** Give them the receipt and deliver the goods in person. That personal touch can be worth a bigger tip in the end when your customer sees you as a person.

If you provide a rockstar customer experience and are willing to work during peak hours in local hot spots, you can use your Postmates side hustle to pay off debt, save for retirement, or build your emergency fund.

Treat your Postmates side hustle like a business, and you'll earn like a boss.

[START DRIVING FOR POSTMATES TODAY](#)

# FREQUENTLY ASKED QUESTIONS ABOUT POSTMATES

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## HOW LONG DOES IT TAKE TO GET PAID?

Couriers are paid weekly via direct deposit, and it takes about 2 to 3 days for your payout to show up in your bank account. You can sign up for instant deposit by linking your debit card to the Postmates Fleet app and cash out whenever you want, but there is a \$0.50 fee per instant deposit.

You can keep track of your earnings for the day or week in the Fleet app dashboard.

## WHAT HAPPENS IF A CUSTOMER CANCELS A DELIVERY?

Unfortunately, some customer orders can get canceled for any number of reasons. A customer can change their mind, a restaurant might be too busy to take new orders, or have to close unexpectedly.

If the order was canceled when you're on your way or already at a restaurant or store, you will still receive a small portion of your payment. For orders that have been paid for or in route to be delivered, you'll receive your full fee. You probably won't receive a tip, and you can do what you want with the order.

## CAN I DELIVER IT IN OTHER CITIES?

Yes. As long as you have location services turned on for the Fleet App, all you need to do is open it up and find orders. Realistically, you could be traveling and still earn some extra cash with Postmates.



## **HOW ABOUT WORKING FOR POSTMATES AND TAXES?**

Because Postmates couriers are considered independent contractors, Postmates doesn't withhold any taxes.

If you make more than \$600/year with Postmates, they will send you a 1099-MISC form with your annual earnings. You should still report your earnings to the IRS even if you don't make \$600 with Postmates.

You can write off the mileage on your car, but you'll need to be tracking that throughout the year. Postmates recommends using the Stride Tax app to track this.

## **FINAL WORD ON DRIVING FOR POSTMATES**

As long as there are orders in the app, delivering for Postmates is an insanely flexible side hustle. So if you're looking for work outside the house, it's an option worth checking out.

[\*\*CLICK HERE TO GET STARTED WITH POSTMATES\*\*](#)